

Getting To Know Your Data!

Step 1

Apply the A03 – AO2 – AO1 model:

AO3 – contextual factors

AO2 – language concepts and ideas

AO1 – linguistic features

Step 2

Look for patterns within and across your data – similarities and differences.

Step 3

Group ideas and patterns and list a summary of these.

Decide for each idea whether it is a:

- Contextual concern
- Concept / idea
- Linguistic feature

Step 4

See if you can group these ideas / patterns in this list together and come up with 3 or 4 areas of focus – these should come from patterns to do with either concepts / ideas or linguistic features.

Step 5

Use these focuses to help guide a detailed annotation of the data. Remember you are annotating your data in light of the overall focus of your investigation and based on the focuses above.